



aspiring
to be a **global** supplier
and manufacturer
of building chemicals and paint products

HARUNA

FOCUS

HARUNA

Commitment
to Giving
Best Services

We take pride in upholding a high level of service commitment. We want to be involved to anticipate and respond to your demands and needs. We believe in personalized service and customized solutions.



Dedication
to Quality
Assurance

To achieve the best quality standard for our materials and manufacturing process, we adopt the Singapore Standards as verification of our product quality and validate our quality procedures via PSB's Product Listing Scheme and the ISO Quality Management System.



Novelty in
Research
Development

We want to bring excitement to the paint industry by committing to continual development and innovation of new products and coating systems. To compliment our in-house R & D capabilities, we work in very close collaboration with key institutional researchers and organizations.



HARUNA

The Management

Government Support

Our Aspirations

Singapore's very own building chemicals and paint manufacturer.

Haruna has the humble background of a small-medium enterprise (SME). She draws strong support from SEEDS for its vision and aspiration of a young entrepreneur manufacturer. Her full facility factory located in Gul Drive is capable of meeting production for both local and worldwide distribution.

Haruna is led by a team of dedicated members with their roots and passion in the paint business. Their experiences range from quality management system, product research & development, project management, product commercialization, process and quality control.

SEEDS recognize Haruna as an innovative start-up manufacturer and support her entrepreneurial spirit by having an equity interest in the company. Many successful stories of homegrown brands are able to flourish beyond Singapore due to SEEDS' strong support and we are proud to be offered this opportunity and platform.

SEEDS: An initiative by EDB Investments Pte Ltd, a wholly-owned investment arm of the Economic Development Board (EDB).

To be an innovative, science-based global supplier and manufacturer of building chemical and paint products!



Product Range to complement our services

Discover Haruna's sincerity and innovation through her bundle of high quality paint and coating products. Having operated in the equatorial environment, Haruna's products are designed and tested to withstand the natural harsh climatic conditions.

Product Innovation

- **Flexible Silicone System - The New Millennium Coating**
The system takes care of superficial hairline cracks in new plaster, repels dirt and water, thus maintaining the long-term cleanliness of surfaces
- **Low VOC, Anti-Bacterial Paint - The "Green Mark" Product**
The paint is anti-bacterial and low in volatile organic compound, thus eliminating any possibility of toxic emission under normal conditions
- **Waterproof, Anti-Carbonation System - The Ultimate Structural Protection System**
The system is designed for long-term protection and lifespan extension for your structure
- **Anti-Slip Coating - The "Elder-Care" Product**
Increase the surface resistance of your floor finishes to provide for a safer surrounding
- **Flexible Thermal Insulation System - The Energy Efficient Product**
The system is elastic and insulates your indoor environment against extreme weather conditions, thus conserving energy

Product Certification

Products tested and conformed to the Singapore Standards

SS 345	HP Hyshield	Algae resistant emulsion paint
SS150 Type 1	HP Ecomaster	Emulsion paint
SS150 Type 2	HP Ecomatt	Emulsion paint for indoor
SS 7	HP Alkyd	Gloss enamel
SS 34	HP Alkyd Undercoat	Undercoat for gloss enamel
SS 38 Type 1	HP Alu Wood Primer	Aluminium wood primer
SS 494	HP M Primer	Lead and chromate free primer
SS 500	HP Hyflex	Elastomeric Wall Coating

Not limiting to the above certifications, our other range of products like polyurethane enamel, acrylic texture, low V.O.C paint, anti-bacterial paint, silicone paint, etc. have passed stringent laboratory tests on performance criteria.

Product Creation

Haruna has a wide range of high performance architectural coatings designed to deliver exuberance of colours, function attributes and textures. These products are also developed to withstand all weather conditions and provide the ultimate protection to building facades.

... explore HARUNA's ever-growing range of products...



Project References

Residential Buildings



Apartments at Eunoss



Public Housing at Bishan

Industrial Buildings



Light Industry Factories at Bukit Batok



Test Laboratory at Tuas

Public Buildings



Community Club at Jurong



Education Institution at Woodlands



Polyclinic at Geylang East



Food Centre at Alps Ave



Professional Services

- Manufacturing and Distribution of Paints and Building Chemicals
- Joint Product Research and Development
- Product Commercialization Venture
- Repair and Redecoration Contract Work
- Coating System Design and Recommendation
- Contract Manufacturing
- Customized Brand Creation



HARUNA (S) PTE LTD

No. 6 Gul Drive Singapore 629458

Email: enquiry@harunapaint.com Tel: +65 6270 1602

Website: www.harunapaint.com Fax: +65 6270 1250

